



Big Bang Ads Affiliate Starter Pack

Who we are / what we do

We are an advertiser for lead gen SOI sweeps offers. We use the technology of a network to promote our offers. We are not a classic affiliate network!

It is likely that if you signed up on Big Bang Ads, you are looking for lead gen sweeps offers. Big Bang Ads is an advertiser for **lead gen offers only!**

Full list of countries

- ➔ Asia Pacific: Australia AU, New-Zealand NZ, Singapore SG, Malaysia MY, Indonesia ID, Philippines PH, Taiwan TW, Hong-Kong HK, Thailand TH
- ➔ Europe: Germany DE, Italy IT, France FR, Spain ES, United-Kingdom UK, Poland PL, Sweden SE, Finland FI, Denmark DK, Belgium BE, Netherlands NL
- ➔ South America: Brazil BR, Colombia CO
- ➔ Africa: South Africa ZA

Our offer flow

Our offers work on a Single-Opt-In (SOI) flow. It means that a conversion registers when the user enters successfully his gender, name, surname, phone number, email address, postal address and date of birth.

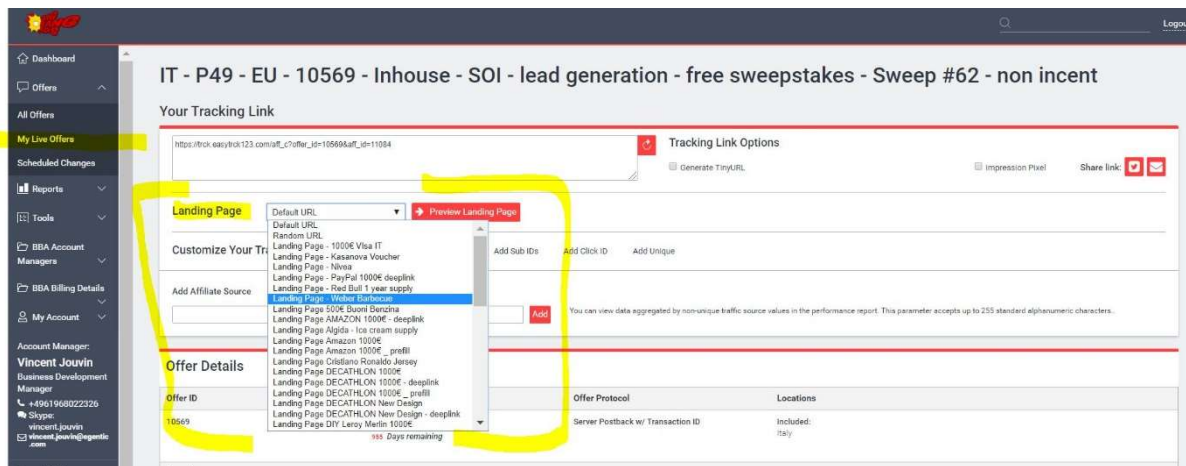
I. Publisher interface

Get approved on offers

It is likely that if you apply to offers on your own, the approval process will be longer than reaching out to your AM or to the BD team (Justine skype id: bba_02 and Vincent skype id: vincent.jouvin)

Find a landing page to promote

- When you are on an offer, click on the dropdown menu “landing page” to access all the available LP’s. Example below with this random IT offer



Need a specific landing page?

Are we missing a brand on the list?

You see a landing page that you like in one country, but would like to have it in another one?

You have a great idea and wish to promote a local brand or a specific angle?

You think we could improve the text, design, image or something on the landing page?

➔ In any of the case above, contact your AM to request a specific landing page.

If you already have a record of accomplishment of earning with Big Bang Ads, we will grand your request easily. We can either duplicate an existing landing page from one country to another, improve a landing page or create a new design for you!

Postback and JS pixel

If you would like to place a server to server postback on all offers at the same time, please contact your AM (or Justine/Vincent).

You cannot do it on your own from your interface. You are limited to place one postback per offer.

For a JS (Facebook) pixel, please contact your AM as well.

We use the following parameters for tracking purpose:

- {aff_sub} for sub id's
- {aff_sub2} for click id's
- {payout} for payout

Test conversion

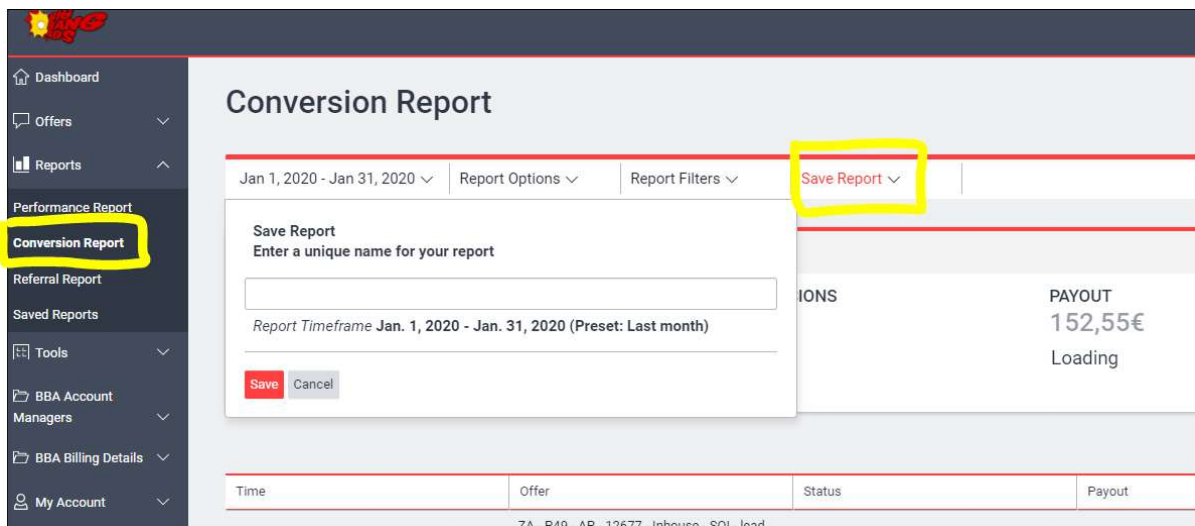
If you would like to test your postback, please send us a test link. It is truly unlikely that your test conversion will go through successfully, if:

- If you use the publisher platform
- If you try to generate a fake lead on our landing page using your affiliate ID.

How to set a smart report!

We would recommend you to get a report set on the fourth of each month with the commissions from your previous month.

Report should contain all the approved, rejected conversions and save it by using the “save report” feature under the tab “conversion report”.



Time	Offer	Status	Payout
			152,55€
			Loading

II. Billing procedure and invoicing questions

Network threshold

We have three companies working under the same network, **we therefore have three threshold, each of them set at 500€.**

- ➔ Europe: all lead gen offers marked with P49 – EU from DE, IT, FR, ES, UK, PL, SE, FI, DK, BE, NL and Colombia

- ➔ Asia Pacific: all lead gen offers marked with P49 – AP from AU, NZ, SG, MY, ID, PH, TW, HK, TH and South Africa
- ➔ Brazil: all lead gen offers marked with P49 – BR from Brazil

How do I get my payment?

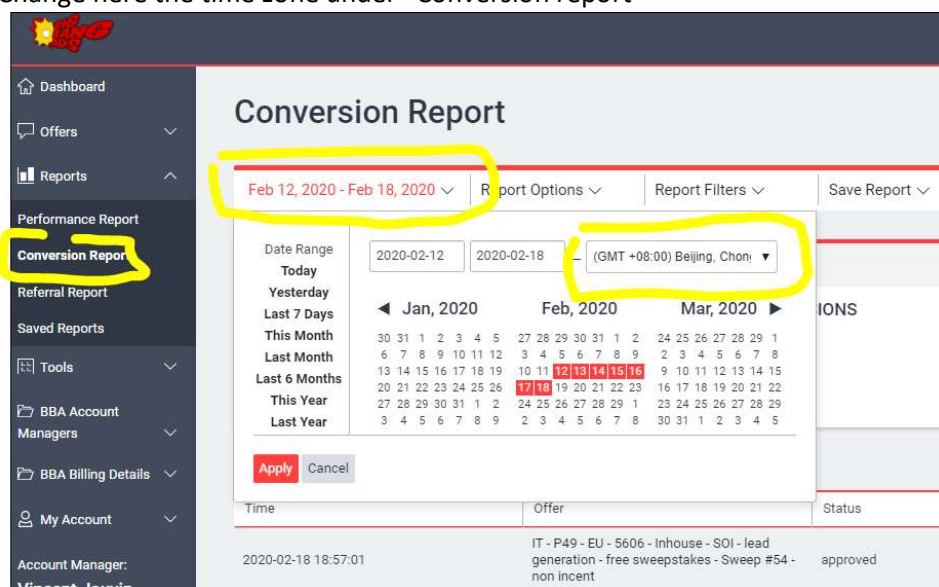
- ➔ Fill in your document received by email if you don't have a VAT
- ➔ Reach 500€ of commission

How can I receive my unpaid commissions?

- ➔ If you have more than 500.00€ of unpaid commission, you will receive them on the next payment cycle.
- ➔ If you have less than 500.00€, it requires manual actions from us. We will pay your commission and remove 50.00€ of management fees on the next payment cycle

Why do I see a different amount on the dashboard than on my credit note?

- ➔ We have three different threshold on the network, one for Europe, one for Asia Pacific, one for Brazil.
- ➔ We send our credit note based on GMT+8 time zone. Check if the time zone on Big Bang Ads is the same.
 - Change here the time zone under “Conversion report”



What are the payment terms on Big Bang Ads?

If you are on monthly payment:

- ➔ wait at least 72 hours after the end of the previous month

- ➔ you will get a credit note at the beginning of the month – usually the first Thursday of the month (2nd Thursday if the 1st one is within the 72 hours)
- ➔ we will send you the payment on net 1 or net 2 (one or max two days after we sent the credit note)

If you are on weekly payment:

- ➔ You will get a credit note every week on Thursday as soon as you reach at least the 500€ threshold. We will pay either on Thursday (net 0) or Friday (net 1).

How to get weekly payments

When you sign up with us, you are by default on monthly payment. To get on weekly payment, you need to:

- have your document filled (or a valid VAT ID),
- have generated regularly on the previous weeks at least 1500€/week,
- have your traffic checked by at least one of your AM at Big Bang Ads.

Once done, get a confirmation on Skype or email that you are on weekly payment.

Can I change my bank details and how to change them?

You can change your bank details if the beneficiary from your new bank account is the same than the old bank account. Else, we will consider that your new beneficiary acts as a new company (or a new affiliate).

If the beneficiary is the same, please contact Justine, Vincent or your account manager. Normally, you cannot change the bank details in your affiliate account on your own, only an admin from Big Bang Ads is entitled to do it.

III. Recommendations

Traffic quality

We base our traffic quality over several criteria's. One of them is the capacity that you will have to bring an equal amount of male and female fitting our age targeting.

Age targeting

The age targeting on our landing pages are below:

- DK, FI, SE above 18 years old
- FR above 21 years old
- DE, IT, ES, UK, PL, BE, NL above 25 years old

- ➔ Pixel do not fire if the user that you drive on our landing page is below the age mentioned. If you have the possibility to do age targeting, please optimize towards the age. Do not waste clicks or impressions below our age levels because we cannot monetize these users, we therefore will not pay for them!

Our weekly newsletter

Stay tuned on the weekly newsletter, it is one of the best and fastest way to have landing pages and creative insights from Big Bang Ads.

We intro our news such as new offer templates, new landing pages design, payout increase, new AM's, opportunities to increase revenue and top offers from the last 7 days based on revenue

We recommend you to bookmark this URL where you can find every week new-updated top SOI offers! : <https://www.big-bang-ads.com/weekly-offers/>

Also, whitelist the domain @big-bang-ads.com with your email service provider in order to ensure to get our network notifications and emails instead of finding them in your junk folder

Activity of your affiliate account

Once you are approved on Big Bang Ads, you will have 60 days to get started. We are however not too strict with this figure.

For affiliate management purpose, our aim is to keep as "ACTIVE" on Big Bang Ads, only the affiliates sending traffic to our offers. If you are not sending traffic for 60 days +, you may receive a notification that your account will be set to "INACTIVE" or "REJECTED".

If so, when you are ready to restart, let us know. We will set your account back to "ACTIVE". Your unpaid commissions will never disappear from the network.

IV. Additional Information

Point of contact

You can find all point of contact from Big Bang Ads here:

- ➔ Europe and Brazil: <https://www.big-bang-ads.com/europe/>
- ➔ Asia Pacific and external offers: <https://www.big-bang-ads.com/asia/>

If you don't know who you should talk to, contact Vincent (skype: vincent.jouvin) or Justine (skype: bba_02)



Justine and Vincent will create a Skype group once approved on Big Bang Ads. AM's will be progressively added to this group as you start more countries. Always refer to this group for communication!

Let's meet!

We attend every year the Affiliate World Conferences and some local shows.

Have a look here where we could meet each other: <https://www.big-bang-ads.com/events/>

Are we missing something here? Need something to be clarified?

➔ Contact Vincent (skype: Vincent.jouvin) to get things added here!